

KWAME SIMMONS Founder The Simmons Advantage

A 2015 BET Honors Award recipient and an invited guest to the White House during the Obama administration, Kwame Simmons is a change agent for inner-city schools. With a twenty-year stellar career in education, he has worked tirelessly for students in the nation's capital and the St. Louis school system. Now, Simmons has brought his knowledge to his hometown to assist with improving the Detroit schools as a consultant. Simmons uses untapped data on how minority students learn to help them succeed in revolutionary ways. "What I've tried to do is provide schools with the tools they need to succeed, offering new perspectives to identify their specific challenges." This year Simmons plans to equip special education students with tools to gain tech jobs and introduce students to coding and gaming as viable career options.

JANUARY 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
December 2020 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 14 15 16 17 18 19	Februry SUSE M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27				I NEW YEAR'S DAY	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18 Martin Luther King Jr. Day	19	20	21	22	23
24 INTERNATIONAL DAY OF EDUCATION 31	25	26	27	28	29	30

TRESA GALLOWAY CEO Love Laces

As an educator and mother, Tresa Galloway has seen first-hand what happens when children are labeled as having 'special needs'. When her son was bullied, Galloway prayed for the tools to allow him to handle the bully on his own. That's when Love Laces was born. Love Laces is a shoelace brand that prints positive affirmations on colorful laces for victims of bullying and low self-esteem. Once labeled as too emotional, Galloway has channeled those emotions to help others. She says, "When you're faced with fear, you have to come up with strategies on overcoming those fears." Thanks to her, when a child looks down, they have a reason to look up and know they are loved.

FEBRUARY 2021

BLACK HISTORY MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	NATIONAL FREEDOM DAY	GROUNDHOG DAY				
7	8	9	10	11	12	13
14	15	16	17	18	19	20
VALENTINE'S DAY	PRESIDENT'S DAY		ASH WEDNESDAY			
21	22	23	24	25	26	27
					INTERNATIONAL STAND UP TO BULLYING DAY	
28					January 2021 S M T W T F S 1 2	March 2021 S M T W T F S 1 2 3 4 5 6
					3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

SHERELLE HOGAN CEO & Founder Pure Heart Foundation

Sherelle Hogan knows the tremendous toll incarceration takes on a family. Both of her parents served prison sentences during much of her childhood. As an adult, her mission became to support other children of incarcerated parents. In 2015, Hogan took a leap of faith when she quit her job and started a non-profit called Pure Heart Foundation. The foundation embraces and empowers children to break the cycle of incarceration. Having served over 2,500 youth, Pure Heart offers behavioral, emotional and social counseling.

MARCH 2021

W O M E N ' S H I S T O R Y M O N T H

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8 INTERNATIONAL WOMEN'S DAY	9	10	11	12	13
14 DAYLIGHT SAVINGS BEGINS	15	16	17 st. patrick's day	18	19	20 SPRING BEGINS
21	22	23	24	25	26	27
28	29	30	31		February 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	April 2021 S M T W T F S 1 2 3 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

GAIL PERRY MASON Founder - Money Matters Camp Senior Director – Investments, Oppenheimer & Co.

Financial guru Gail Perry Mason wants the citizens of her beloved city to be smarter when it comes to money management and wealth building. "I'm just thankful to be serving. Detroit raised me, Detroit nurtured me, and I call the whole city my family," says Perry Mason. From foster care to best-selling author and leading securities authority, Perry Mason provides countless opportunities for underrepresented families to achieve economic freedom. Her message to young people, though, through her Money Camp is about more than just dollars and cents. "Although we've been wounded, we can still shine; we can accomplish so much more when we come together."

APRIL 2021

FINANCIAL LITERACY MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Harch 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	May 2021 S M T W T F S 1 - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 - - - - -			APRIL FOOL'S DAY	2 GOOD FRIDAY	3
4 EASTER	S EASTER MONDAY	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

LIEUTENANT JAMES HARRIS Detroit Fire Department

LEUTENAN

DETROIT

J. HARRIS

As the son of fallen Detroit firefighter Walter Harris, Lieutenant James Harris has battled some of the city's deadliest blazes for the last 30 years. "Struggle and loss make everybody stop and look at life more seriously. Tough times bring families and communities closer together," says Lt. Harris. As the head of Community Affairs for the Fire Department, Lt. Harris spends a lot of his time talking with students not only about fire safety, but also about their future. He shrugs at the idea of being called a hero, and says, "A hero is willing to sacrifice any and everything to save lives." The description seems to fit.

MAY 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
April 2021 S M T W T F S 1 2 3 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	13 14 15 16 17 18 19					1
2	3	4 INTERNATIONAL FIREFIGHTERS DAY	5 cinco de mayo	6	7	8
9	10	11	12	13	14	15
MOTHER'S DAY						ARMED FORCES DAY
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	MEMORIAL DAY					

BRANDON SMITH CEO/President -The Star Factory Education Director – Adidas Sound Labs

Brandon Smith wants Detroit to be known for its great musical talent once again. He has developed a training ground for aspiring recording artists, producers and songwriters known as The Star Factory. With fifteen years in the music business behind him, Smith not only technically trains, but also provides a space to motivate and mentor local artists to help them reach their full potential.

When Big Sean donated a high-tech music studio with the help of Adidas to Detroit Cass Technical High School, Smith created a curriculum to accompany it. Smith's mission is to keep creative outlets alive for Detroit youth.

JUNE 2021 BLACK MUSIC MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
May 2021 S M T W T F S S M T W T F S 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUISUSUSUS S M T W T F S N - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1	2	3	4	5
6	7	8	9	10	11	12
13	14 Flag day	15	16	17	18	19
20 FATHER'S DAY SUMMER BEGINS	21	22	23	24	25	26
27	28	29	30			

FIFTH THIRD BANK

BYNA ELLIOTT

Senior Vice President and Chief Community and Economic Development Officer Fifth Third Bank

As Senior Vice President and Chief Community and Economic Development Officer for Fifth Third Bank, Byna Elliott leads a team focused on corporate responsibility, charitable giving and economic development. Through lending, investing and financial education, Elliott oversees the bank's re-investment in the community. "I believe that God assigns everyone a clear gift and I realized early in life that I have the gift to help," says Elliott. With her help, more than 100,000 Detroit residents have the opportunity to realize their dream of homeownership. Elliott isn't just meeting business objectives, she's improving the lives of the communities she serves.

JULY 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
S UDENENDENDENDENDENDENDENDENDENDENDENDENDE	S JUSUSUSUSUSUSUSUSUSUSUSUSUSUSUSUSUSUSU			1	2	3
4 INDEPENDENCE DAY	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25 parents' day	26	27	28	29	30	31

FATHER NORMAN THOMAS Pastor Sacred Heart and St. Elizabeth Catholic Churches

At the tender age of 90 years old, Father Thomas has been the Pastor and spiritual leader for Detroit's Sacred Heart and St. Elizabeth Catholic churches for more than four decades. "We are a part of our communities' daily lives as we pray together, we worship and work together," says Father Thomas. Once known as one of the "Flying Priests" who played hockey against the Detroit Police and Fire departments, Father Thomas has also been a formidable opponent against racism and sexism in the Church. Father Thomas often uses his voice to speak out against oppression and injustice. "If someone needs a lawyer or food or work, we deal with all those things as a family, together."

AUGUST 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	WORLD HUMANITARIAN DAY	20	21
22	23	24	25	26	27	28
29	30	31			July 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	September 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



OMAR MITCHELL Chef and Restaurateur

A serial entrepreneur, Chef Omar Mitchell has been the owner and operator of Detroit eateries that include Table No. 2, Imaginate and Craft Creative Catering. "What I know to be true is that food is healing. Food makes people happy. It closes deals and can ignite a relationship," says Mitchell. He credits the Detroit Public School System for fueling his culinary passion while a student at Joy Middle School. It was Golightly Vocational Center that would give Mitchell the discipline needed to succeed in the industry. Last year, he demonstrated the healing power of food by feeding more than 30,000 front-line workers and local seniors.

SEPTEMBER 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
August 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	October 2021 S M T W T F S S M T W T F S 1 2 1 2 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		1	2	3	4
5	6 LABOR DAY	7	8	9	10	11 PATRIOT DAY
12 NATIONAL GRANDPARENTS' DAY	13	14	15	16	17	18
19	20	21	22 AUTUMN BEGINS	23	24	25
26	27	28	29	30		

Dr. Eleanor Walker Oncologist Henry Ford Cancer Institute and Center for Integrative Medicine

For more than a decade, Dr. Eleanor Walker has served the Detroit community as division director of Breast Services in the Department of Radiation Oncology at the Henry Ford Cancer Institute and medical director of Henry Ford's Center for Integrative Medicine. Her title is long, but her mission is focused and succinct - provide the best possible care to those she serves. Her patients and the medical community have praised her dedication to conducting research and providing studies that directly affect the lives of the cities' population of black women. Dr. Walker often shares her messages of health and restoration at local churches, as part of Henry Ford Health System's Journey to Wellness program. Her own faith in a higher power fuels her hope for the future, and her ability to help her patients.

Henry Ford Hospital

OCTOBER 2021

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BREAST CANCER AWARENESS MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
September 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 20	NOVENDENENENENENENENEN S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30				1	2
3	4	5	6	7	8	9
10	1 COLUMBUS DAY	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31 halloween						

DEBORAH FOSTER Founder Bethlehem House

Deborah Foster made a promise to God almost 20 years ago that governs her steps today. "One day a woman came to my door where I worked. She had a briefcase and a nice handbag. She stated that she was going to sleep in her car. It took me by surprise because I saw that she was coming from work. It broke my heart," says Foster. In 2003, she turned the house in which she grew up into a haven for working homeless women, many whom have lost their home due to events beyond their control. The Bethlehem House. provides a three to sixmonth program that includes credit and financial counseling, employment support, and a safe, clean environment. That promise to God has made her a Godsend to many.

NOVEMBER 2021

NATIONAL HUNGER AND HOMELESS AWARENESS MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	ALL SAINTS' DAY	ELECTION DAY				
7	8	9	10	11	12	13
DAYLIGHT SAVINGS ENDS				VETERAN'S DAY		
14	15	16	17	18	19	20
21	22	23	24	25 Thanksgiving day	26	27
28 Hanukkah begins	29	30			October 2021 S M T W T F S 1 2 1 2 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	December 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



JAY MARKS Diversity and Equity Consultant Oakland County Schools

Jay Marks started his teaching career in 1992 at Detroit's Northern High School and fell into diversity and inclusion after noticing a cultural gap in the school's syllabus. He has made it his life's mission to make a big impact. "I work every day to put myself out of work," says Marks. "There's no way I could keep doing this if I wasn't fully committed to our black and brown children." He stresses the need to have learning materials that reflect his students, even supplementing his curriculum with Jet Magazine and The Michigan Chronicle. "I also have this unyielding belief that we can do better, and we will do better."

DECEMBER 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
November 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Jaruarsy 2022 S M T W T F S 1 - - - - 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 9 20 21 22 23 24 25 26 27 28 29 30 31 -<		1	2	3	4
5	6	7 PEARL HARBOR REMEMBRANCE DAY	8	9	10	11
12	13	14	15	16	17	18
19	20	21 WINTER BEGINS	22	23	24 CHRISTMAS EVE	25 christmas day
26 kwanzaa begins	27	28	29	30	31 New year's eve	

HEROES AMONG US

A hero is defined as a person who, in the face of danger, combats adversity through feats of ingenuity, courage or strength.

There is truly no greater example of heroism than what we witnessed at the beginning of this decade from doctors, nurses, and medical professionals around the world. For countless months and neverending hours, they put their lives on hold and on the line to care, comfort, heal and restore. They were the frontline, the last line, and our lifeline.

We owe them a measure of thanks we'll never be able to quantify. Because of them, we know the true definition of hero. Because of them, we have hope.

> HEROES WORK HERE!

> > DMC

The James H. Cole Legacy Foundation

During our centennial year, we announced the formation of the *James H. Cole Legacy Foundation*. We started this foundation to address priority needs in the community.

> To aid in these efforts, we created *The James H. Cole Legacy Foundation Love Thy Neighbor Initiative* and have spearheaded the following:

- Began talks with the Detroit Public Schools Community District to provide much-needed services to students at several schools closest to our two business locations. To kick off the 2020 Fall semester, we donated 500 backpacks filled with school and health supplies to students at Detroit Collegiate Preparatory High School at Northwestern.
 - Provided more than 300 meals to front-line workers, including hospital staff and firefighters in the metro Detroit area.
 - Donated 50 teddy bears to children of incarcerated parents through the Pure Heart Foundation.

These are just a few ways we are showing our support for our local students and appreciation for our neighbors' hard work serving the most vulnerable among us.



For more information on *The James H. Cole Legacy Foundation* or to sign-up to receive updates visit *www.jhcfoundation.org*

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